

#### **Contact**

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We are thrilled to invite you to join us in supporting **SUITED FOR FASHION**, a spectacular event aimed at not only showcasing the latest in fashion trends but also making a tangible difference in our community. As a prominent and esteemed brand, your partnership with us will not only elevate your exposure but also contribute to the success of our cause. Here are some compelling reasons why your involvement would be mutually beneficial:

- Increase Your Brand Exposure: Your brand will be prominently featured in front of over 300 attendees at the event, as well as reaching our 3500+ followers across various social media platforms.
- Make a Community Difference: By supporting us, you'll be directly contributing to the success of our SFF Tailored For Success workshops, which play a crucial role in empowering individuals within our community.
- Establish Roots in the Massachusetts Bay Community: This is an excellent opportunity for your company to become synonymous with community support and establish itself as the premier choice for attendees.
- Grow Your Business: Past sponsors have reported significant growth in exposure and brand awareness as a result of their association with SFF. Your involvement could lead to similar benefits for your brand.
- Experience the Talent at SFF: Above all, the Suited For Fashion Fundraiser showcases some of the most creative, ambitious, and talented individuals, offering an engaging and entertaining experience for all involved.

# Sponsorship Opportunity

Suited For Fashion Presents Tailored For Success: A Met Gala Inspired Production

Saturday, April 13, 2024

A portion of your sponsorship supports SFF: Tailored For Success workshops and community Youth Programs cultivating the Arts.

(All sponsorships include gift bags, a group photo with Fashion Designer, Stephanie Munoz, and Youth Designers, social media acknowledgement from Suited For Fashion and Mpoze Fashion. VIP tickets include complimentary bites, dinner & beverages by Artists For Humanity. Sponsorships \$10,000 have the right to add sponsor's corporate marketing materials and give-away to VIP gift bags passed out to VIPs.)

We are offering several sponsorship opportunities to suit your level of commitment:

• Presenting Sponsor: \$10,000+

• Platinum Sponsor: \$5,000

Gold Sponsor: \$2,500Silver Sponsor: \$1,000

As a sponsor, you'll enjoy prominent recognition before, during, and after the event, including logo placement, verbal acknowledgments, and exclusive networking opportunities.

We believe that your partnership would not only benefit our cause but also align with your company's values and goals. We are more than willing to discuss customized sponsorship packages to ensure that your investment delivers the maximum return.

## **Benefits for Sponsors**



#### **Presenting Sponsor**

\$10,000

Presenting Sponsor will receive brand placement, VIP priority seating for dinner and the runway show.

- Receive company logo placement on all pre-event signage, event website, print and digital advertising and social media
- Logo on event signage at Artists For Humanity
- Event day exposure with print advertising on collateral materials, event swag, and media releases

Share the event with colleagues, clients, family and friends:

- Six (6) VIP tickets: access to VIP lounge, Dinner & Runway Seating
- Six (6) General Admission tickets

#### **Platinum Sponsor**

\$5,000

Platinum Sponsors will receive brand placement, VIP priority seating for dinner and the runway show.

- · Receive company logo placement on event website, print and digital advertising
- Logo on event signage at Artists For Humanity
- Receive event day recognition on stage and on printed materials

Share the event with colleagues, clients, family and friends:

- Five (5) VIP tickets: access to VIP lounge, Dinner & Runway Seating
- Five (5) General Admission tickets

#### **Gold Sponsor**

\$2,500

Gold Sponsors will receive brand placement, VIP priority seating for dinner and the runway show.

 Receive company acknowledgment and logo placement on event website and on event signage

Share the event with colleagues, clients, family and friends:

- Two (2) VIP tickets: access to VIP lounge, Dinner & Runway Seating
- Two (2) General Admission tickets

#### Silver Sponsor

\$1,000

Silver Sponsors will receive brand placement, VIP priority seating for dinner and the runway show.

- Company acknowledgment mention the evening of the event
- Two (2) VIP tickets: access to VIP lounge, Dinner & Runway Seating

Please make all checks payable to: Suited For Fashion
Mail checks to: Suited For Fashion, 111 Middlesex Turnpike, Suite 1018, Burlington, MA 01803
Sponsorship & Media Inquiries: Cece Champion, info@suitedforfashion.com

### IN-KIND SPONSORSHIP



#### Other Opportunities to Support to Give

- VIP Bags: Enhance the VIP experience by providing a product or offering a special discount to be included in our exclusive VIP bags. Your contribution will add value to the event and delight our VIP guests.
- **Silent Auction**: Help us surpass our fundraising target by generously donating a package, product, or item to be featured in our silent auction. Your contribution will directly contribute to our cause and make a difference in our community.
- Clothing & Design: Are you a talented designer looking for a platform to showcase your creations? Submit a Designer Inquiry to be considered for inclusion in our fashion show. Your designs will have the opportunity to shine in front of a captivated audience.
- Makeup: Enhance the glamour of our event by donating makeup services for the day of the show. Your expertise will contribute to the overall look and feel of the event, ensuring that our models look their absolute best on the runway. And More!
  - We welcome any additional support or creative ideas you may have to contribute to the success of our event. Whether it's in-kind donations, promotional assistance, or other forms of support, your involvement is invaluable to us.

Your support in any of these capacities would be greatly appreciated and would help us make a meaningful impact on our community. Please contact us to discuss how you can get involved.

• INQUIRE TO BE AN IN-KIND SPONSOR APPLY HERE



# On behalf of the Sponsorship Committee

Contact

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